





FOLK NEWS ~ from our Members ~ only news from Members is published ... from page 2
CLUBS & VENUES and PERFORMERS and SERVICES (includes SHOPS and MEDIA)

FOLKLIFE TRADITIONS open to all ~ articles, news, publications ... from page 27
⑦ FOLKLIFE SOCIETIES ⑧ FOLKLIFE STUDIES & INSTITUTIONS ⑨ SEASONAL CELEBRATIONS


LISTINGS: ①-⑥ Member-Listings only, ⑦-⑨ Listings open to all ... from page 33
★ UPDATES. ① CLUBS & VENUES ② PERFORMERS ③ SERVICES ④ FESTIVAL DIARY ⑤ WORKSHOP LISTINGS
⑥ WORKSHOP DIARY ⑦ FOLKLIFE SOCIETIES ⑧ FOLKLIFE STUDIES & INSTITUTIONS ⑨ SEASONAL CELEBRATIONS

OUR FOLKLIFE QUARTERLY CORRESPONDENTS and OTHER VOLUNTEERS

The Editors  Sam & Eleanor Simmons 

Cymru / Wales • Cymru/Wales Mick Tems • North-East Wales & Cheshire Brian Bull
 England, South-West • Cornwall Mike Walford • South Devon Martyn Hillstead
 • East & Mid Devon; East Somerset Bill Crawford • Blues Bulletin (Glos, Warks, nearby) .. Bill Pullen
 • Roving: Mid-West, other areas Cresby Brown, aka Mr Red
 England, W. Midlands • Shropshire David Harley • S.W. Herefordshire, occ. Powys/Gwent John & Jane Baxter
 • North Worcs & South Birmingham ... Bob Bignell • Coventry and Warks Malc Gurnham
 England, South-East • Oxfordshire Mary & Derek Droscher, retiring this issue - new volunteer welcome

★ We thank our team, all volunteers ★ FOLKLIFE TRADITIONS authors, this issue: Gwylm Davies, Roy & Lesley Adkins
 ★ Illustrations, Chris Beaumont ★ Logos, Chris Stewart ★ Photographs, Eden Tanner, Colin Davies
 ★ Local correspondents welcome for any area not already covered!, free membership, details see www.folklife.org.uk/team.html




Download "INFO PAGE" as PDF
folklife.org.uk/info.pdf

OUR INFO-PAGE

FOLKLIFE publishers

• www.folklife.org.uk

Membership, word limits, advert info, deadlines, reselling

❖ OCT 2017 ❖ FOLKLIFE QUARTERLY, No 55 ❖

The Editors: Sam & Eleanor Simmons • Sam@folklife.co.uk

• 01684 561378 • 16 Barrett Rise, Malvern, Worcs WR14 2UJ

The Folklife volunteers are listed above

• Folklife, sort code 09-01-55, a/c 18675181

Landlords,
Promoters,
Wishing to advertise
Sessions, Gigs, etc

This size (1/6th page)
is
just £8 prepaid
(or £12 invoiced)

Discounts: x2 issues, 5%.
x3, 10%. x4, 15%.

Details below

YOUR ADS IN FOLKLIFE QUARTERLY

- stand out as advertising limited to just 1/4 of FQ!
- value for money! ... as your adverts will be shown for 3 months!
- and copied online: see folklife.org.uk & folklife-directory.uk
- and copied to our ads-only FOLK WHAT'S ON, distributed free to TICs, libraries, & large general venues that include folk programming

- FQ Jan 1st <Jan • Feb • Mar> Copy by 20 Feb
 - FQ Apr 1st <Apr • May • Jun > Copy by 20 May
 - FQ Jul 1st <Jul • Aug • Sep > Copy by 20 Aug
 - FQ Oct 1st <Oct • Nov • Oct > Copy by 20 Nov
- changes might be possible after this date, conditions apply, see below

- ADVERTS: changes can be made IF: same size / image-type (eg jpg) as originally sent.
 - up to 1 MAR, as advert layout is finalised on 2 MAR!
- FOLKLIFE MEMBERS' NEWS & LISTINGS: changes IF: same word-length or shorter.
 - up to 8 MAR (non-members news to Correspondents must be by Copy date above)

Your Membership Benefits

FQ by post and Free Publicity, print + online
• Festivals, Venues, Performers, Media, Services, Organisations
• News & Reports, Listings
• Festival Diary, Workshop Diary

No form needed to join
- just BACS or send cheque

FOLKLIFE, sort 09-01-55, account 18675181
• Please email your name, address, phone (no email? please PRINT when writing)

◇ POSTED: 1 YEAR to 1 address £18
(4 issues per year) x 1 copy
◇ x2=£20, x3=£21.50, x4=£23, x5 = £25

◇ RESELLING including postage
Buy @ £1.10, sell @ £2.50!

for 6 or more ---
by Clubs, Pubs, Venues, Festivals, Performers, Shops, & you -
x6 = £6.60 per quarter, or £26.40 year;
x7 = £7.70 per quarter, £30.80 year; etc

Members' News up to 200 words per item

More if advertising:
1/16, up to 250 words. 1/8, 275.
1/4, 300. 1/2, 350. A4, 450.

your Reports, Dates, Festival Info, CD Info.

- ◇ Reviews: only as sent in by our Members, so please don't send CDs to editors
- ◇ don't count: heading [venue/start time] end [contact details]
- ◇ Photos: B&W high-res (300 dpi) welcome X not low-res eg copied from web X
- ◇ Word limits are for 1 item, you can send in more than 1 (so CD + news = 2 items).
- ◇ Festival & Workshops Diaries: same word limits for "More Details" section.
- ◇ CORRESPONDENTS usually 350 to 800 words [may vary, depends on local circulation/ads]

FOLKLIFE TRADITIONS

Articles & news - word limits by arrangement.

Send News as plain email
or as RTF or as Word.doc

ADS: COSTS (NO VAT CHARGED)

- A4 £222 colour, includes full bleed (= edge to edge of page)
 - A4 £84 mono
 - 1/2 £133 colour / £48 mono
 - 1/4 [A6] £75 colour / £28 mono
 - 1/8 £46 colour / £18 mono
 - 1/16 £30 colour / £12 mono
- deduct £4 from total if you can prepay = you pay by deadline, so we needn't send an invoice so 1/16 mono is just £8 prepaid

◇ Colour ads - only on covers/inside covers, or exceptionally on colour insert page
- booking A4 colour position: prepaid, on 1st come, 1st served, basis
- Front Cover: £ cost as A4 colour 5/6thA4 size as below under Ads: SIZE

- Book space by prepaying, or by emailing your Purchase Order N°.
- Invoiced terms = 30 Days from invoice date. Invoices, and receipts, are emailed.

Prepaid DISCOUNTS: x2 issues, 5%. x3, 10%. x4, 15%.

• Further ads will not be accepted if money is owing from last time!

◇ Members: mono ads placed as near as possible to your news or Diary entry, page preference-order to biggest (1st A4; 2nd 1/2; and so on)

ADS: SIZES (A4)

- ◇ Front Cover, up to 5/6thA4 [colour] max w 210, max h 250, +3 mm bleed
 - ◇ Edge-to-edge [colour only] max w 210, max h 297, +3 mm bleed
 - A4 max w 188, max h 275
 - 1/4 [A6] max w 92, max h 132
 - 1/8 max w 92, max h 64
 - 1/16 max w 44, max h 64
- ◇ Sizes include optional border ◇ Other: any combination of 1/16 boxes (4mm between boxes).

ADS: EMAIL ads must be emailed: image or text

- ◇ email image: camera-ready - attach your tiff, jpeg, PDF - we can stretch to fit
- or ◇ email text: just email us the words; you can also attach 1 logo to be included; we will typeset, free, in our choice of typeface (as we often do for smaller clubs)

- ✓ We use: Mac OS 10.7.5, Adobe InDesign CS 6.
- ✓ Colour ads: you are advised to send us a printout so we can check colours.
- ✓ If B&W: pl convert colour to greyscale, & check that before sending.
- ✓ Jpeg ✓ Tiff
- ✓ PDF as High-definition 300dpi, text 600 dpi, fonts embedded; if B&W ad, send as greyscale.
- ? Word: "Word.doc" is not an image. You can save Word as a PDF (→ Print) → [Save As PDF])
- !! complex adverts may appear differently, ask a professional designer to design & send them